



# aesthetics asia 2010

EXHIBITION & CONGRESS

17-19 September 2010, Marina Bay Sands, Singapore

[www.aestheticsasia.com](http://www.aestheticsasia.com)

## POST SHOW REPORT



## ASIA'S LARGEST EVENT FOR AESTHETIC DISCIPLINES

- Aesthetic Plastic Surgery
- Aesthetic Dermatology
- Anti-aging Technologies & Practices
- Medical Spa

ORGANISED BY



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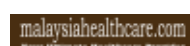
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**Andrew Keable**  
 Divisional Director  
 Asia Pacific Life Sciences  
 IIR Exhibitions

## Attracting visitors and delegates from across the globe Aesthetics Asia has firmly secured its position as the largest event in the region for medical aesthetic disciplines

The **2nd edition** drew to a successful close in Singapore on the **19th September** having **doubled the visitors and delegates** from the previous edition in 2009. With a packed 3 day programme the event has secured its position as Asia's largest event for medical aesthetics.

The 2010 edition attracted global leaders in Plastic Surgery, Dermatology, Cosmetic Surgery, Anti Aging Physicians and Aesthetic Practitioners to the 3 day meeting where over 120 key opinion leaders presented the latest techniques and procedures for the medical aesthetics sector.

**Over 500 products** were on display in the exhibition with manufacturers and distributors from around the world attending to develop their business in Asia by reaching new customers and developing new distribution agreements across the region.

**Over 1650 visitors** and **580 delegates** attended the event from **17-19 September** in the new Marina Bay Sands venue. **Over 120 international key opinion leaders** presented across the 3 conference tracks as well as over 25 workshops and product launches.

Aesthetics Asia Exhibition hosted **70** regional and international exhibitors and showcased **over 500** brands and innovations from around the world, embracing all areas of aesthetic plastic surgery, dermatology, anti-aging technologies and medical spa.

Facts and Figures 2010	
Venue	Marina Bay Sands Convention Centre, Singapore
Date	17-19 September 2010
<b>Exhibitors</b>	
No of stands	70
Exhibiting countries	17
<b>Participants</b>	
Visitors	1,650
Delegates	580
Moderators/Speakers	122
<b>Total attendees</b>	<b>2,352</b>
Percentage breakdown of total attendees	
Local (Singapore)	45%
Overseas	55%
Countries represented by total attendees	43 countries

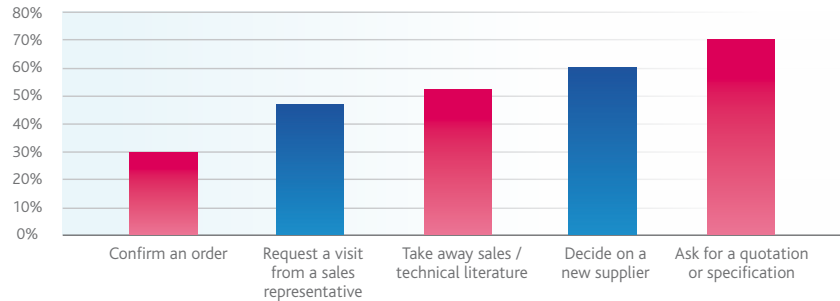


### 4 EASY WAYS TO REGISTER

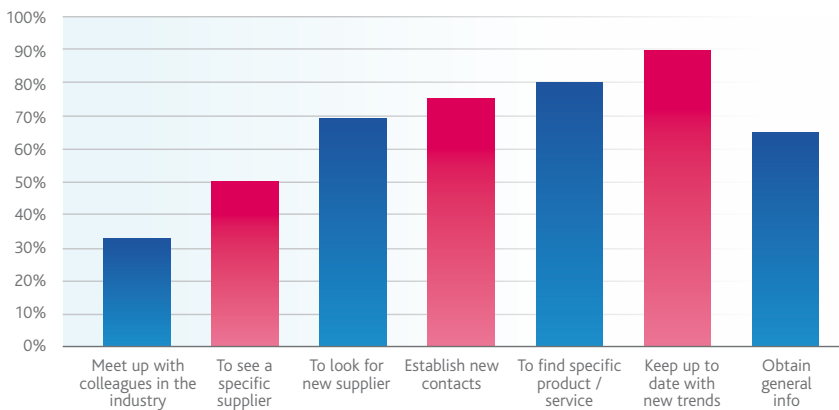
**17-19 September 2010, Marina Bay Sands, Singapore**  
**www.aestheticsasia.com**

## RESULTS FROM THE VISITOR SURVEY

What actions did the visitors take as a result of attending Aesthetics Asia?

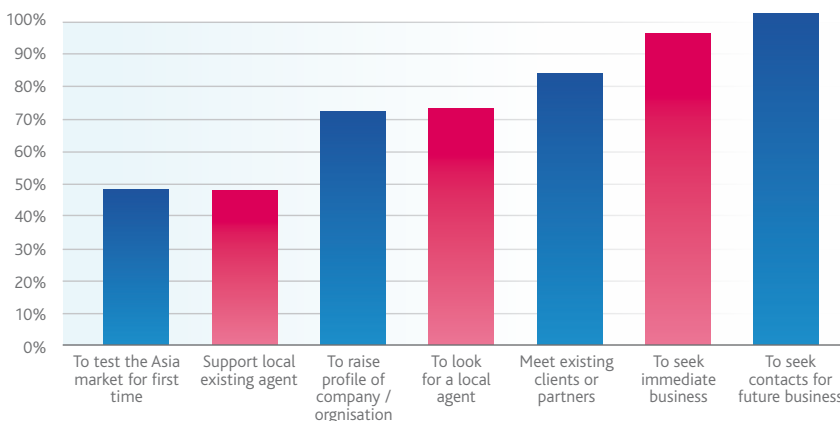


What are the business objectives of attending Aesthetics Asia?



## RESULTS FROM THE EXHIBITOR SURVEY

What are the main reasons for exhibiting at Aesthetics Asia?



### GEOGRAPHIC BREAKDOWN OF TOTAL ATTENDEES

Region	Percentage
Asia	
- Singapore	45%
- Indonesia	14%
- Malaysia	10%
- Philippines	13%
- Korea	6%
- Thailand	3%
- South Korea	1%
- Others	1%
United States of America	1%
Europe	3%
Middle East	2%
Rest of the world	1%

### AESTHETICS ASIA CONGRESS DELEGATES

Congress	No. of Delegates
Aesthetic Plastic Surgery	70
Aesthetic Dermatology	320
Anti-aging Technologies & Practices	190
Total	580

### WHO HAS ATTENDED?

Profession	Percentage
Medical Doctor / General Practitioner	38%
Dermatologist	22%
Registrar	6%
Plastic Surgeon	8%
Nurse	6%
Cosmetic Surgeon	5%
Aesthetics Practitioner	4%
Skin Consultant	3%
Owner	2%
Medical Director	2%
Spa Owner	2%
Business Development	2%



## 4 EASY WAYS TO REGISTER

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9-10 September 2011, Marina Bay Sands, Singapore  
[www.aestheticsasia.com](http://www.aestheticsasia.com)



## ASIA'S LARGEST EVENT FOR MEDICAL AESTHETIC DISCIPLINES

The 2011 edition of Aesthetics Asia is setting to see huge growth and will feature an even larger educational programme and exhibition.

- Aesthetic Plastic Surgery Asia
- Aesthetic Dermatology Asia
- Anti-aging Technologies & Practices Asia
- Medical Spa Asia

### Facts and Figures 2011

Venue	Marina Bay Sands Convention Centre, Singapore
Date	9-10 September 2011
Expected Exhibitor	120+
Size	3,200 sqm
Expected Visitors	2,000+
Expected Delegates	800+



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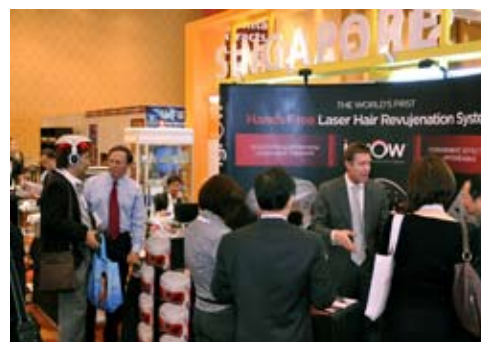


IIR ASIA PACIFIC  
LIFE SCIENCES DIVISION

Proud organizer of Arab Health, Asia Health, Aesthetics Asia, Hospital Build Asia, Health Care Travel Asia and The International Congress In Aesthetic, Anti-Aging Medicine & Medical Spa.

**BOOK YOUR SPACE AT AESTHETICS ASIA 2011!**

9-10 September 2011  
Marina Bay Sands, Singapore



### WHAT DID THE EXHIBITORS AND ATTENDEES HAVE TO SAY?

"Aesthetics Asia was very well-organised and we are happy to support the event again next year for the third year."

Cliff Ang, Sales Manager  
NEOAsia



"Aesthetics Asia has provided Biotivia with promising International contacts who are of a high quality to develop our business in the region."

Philip Akers, Chief  
Operating Officer  
Biotivia



"The Aesthetic Dermatology Congress has a good diversification of the speakers, interests, techniques and therapeutic experiences."

Ashraf Afif Hassan, Consultant  
Dermatologist  
Al Hilal International Clinic, State  
of Kuwait

"The Anti-aging & Preventive Medicine and Medical Spa Congress is interesting. The practical nature of the presentations was not too academic and easy to understand."

David Capes, Managing Director  
Rockeby Biomed, Singapore

### CONTACT US TODAY!

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